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2094

IT CAN HAPPEN TO

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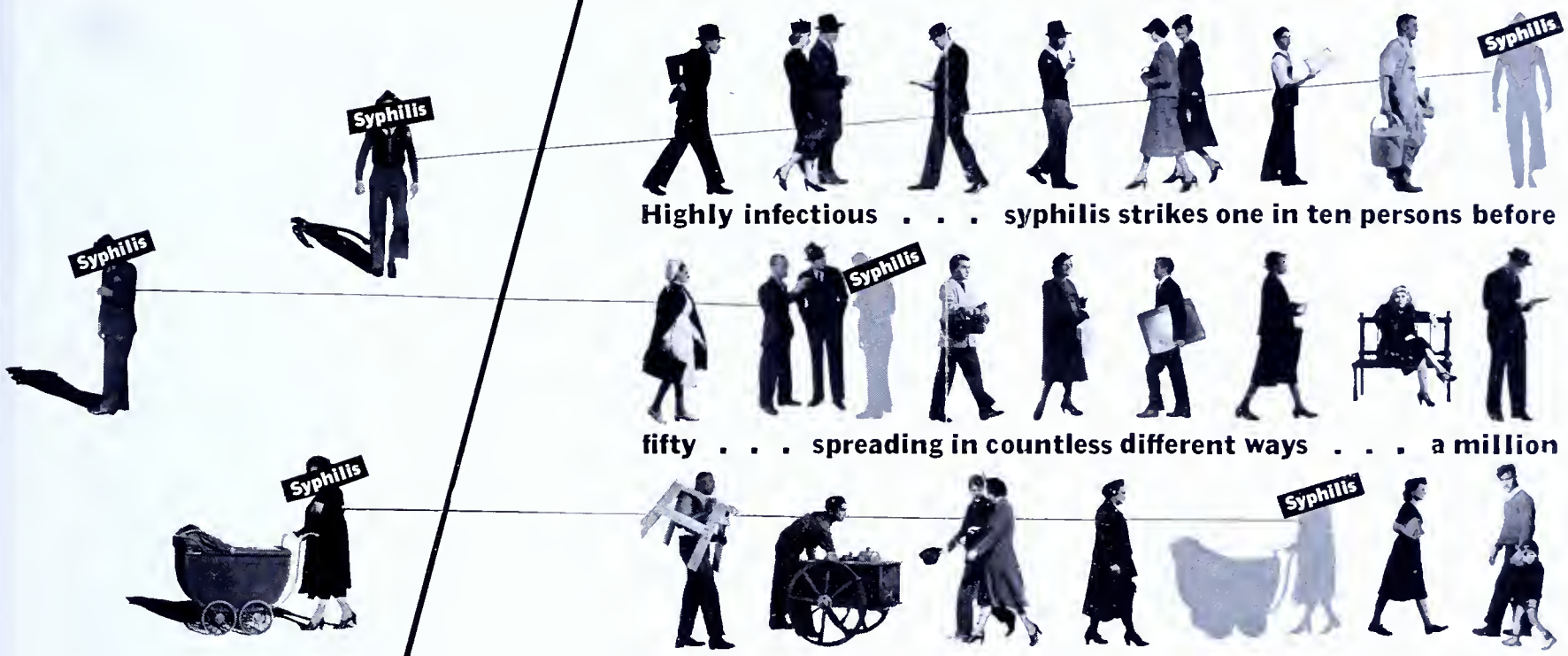
SYPHILIS

IT CAN HAPPEN TO YOU



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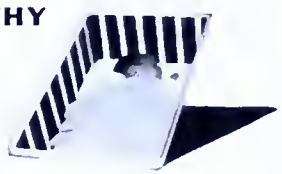
SYPHILIS A THREAT TO EVERY FAMILY



Five times out of six an untreated syphilitic mother will bear a dead or diseased baby . . . syphilis makes men old before their time—a burden to their families—has-beens at middle age . . . more than half of all syphilis victims are between the ages of 15 and 30 . . . common cause of unhappy, broken marriages

SYPHILIS

A DRAG ON EVERY TAXPAYER

Every third syphilis victim becomes the taxpayer's worry

Countless millions for the public care of those made unemployable by syphilis

Public care of the syphilitic blind and insane alone costs $41,000,000 a year

THE CHEAPEST THING TO DO WITH SYPHILIS IS TO CURE IT

. . . as little as $75 will cure a case

SYPHILIS

SWEDEN WIPED IT OUT

Will the United States go as far in the next eighteen years?

U. S. A.
New cases annually per 100,000

SWEDEN
New cases annually per 100,000

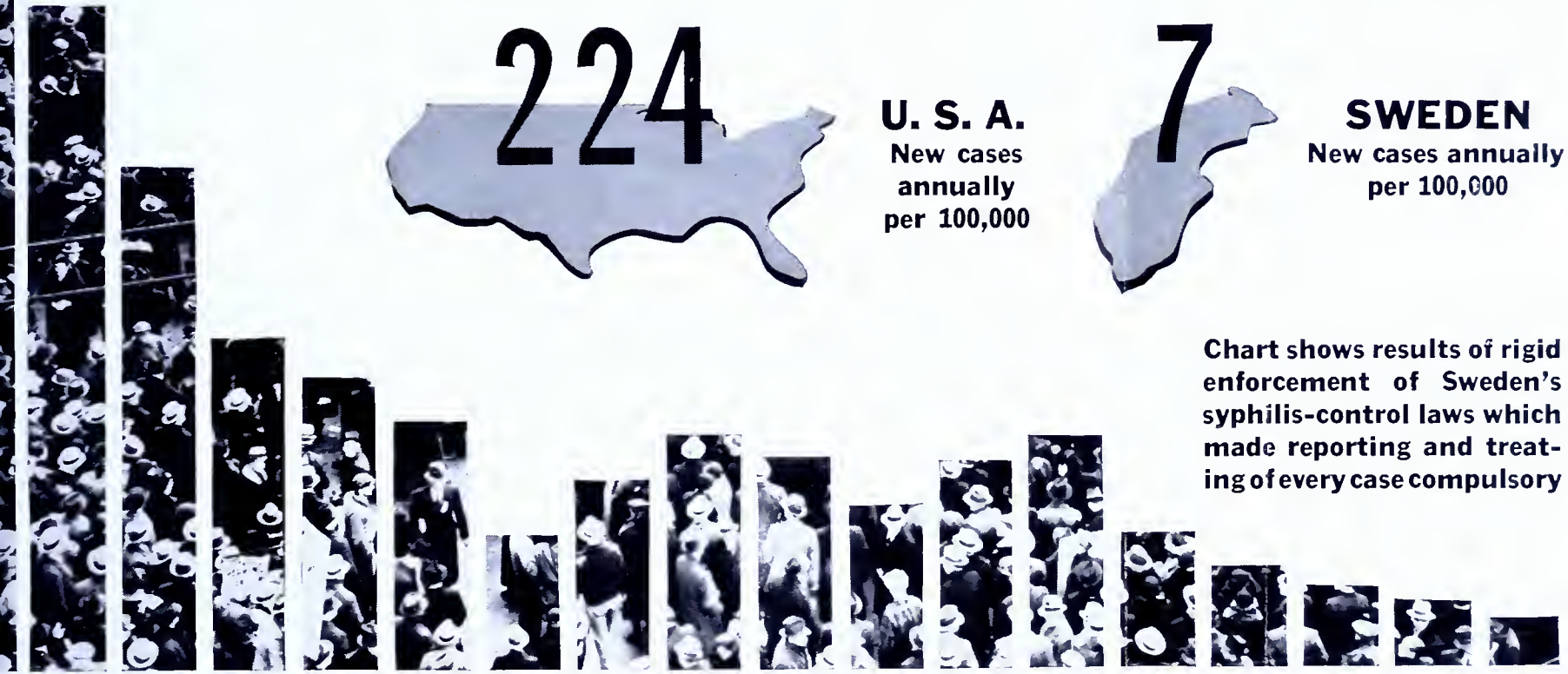
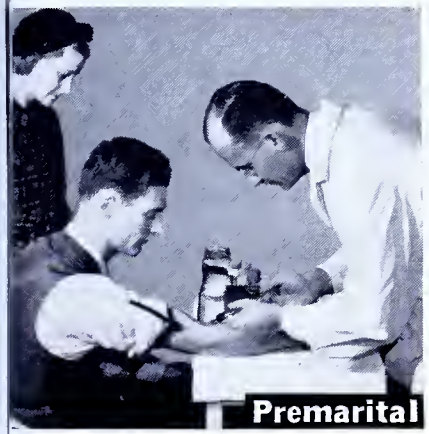


Chart shows results of rigid enforcement of Sweden's syphilis-control laws which made reporting and treating of every case compulsory

SYPHILIS

BLOOD TEST FOR EVERYONE . . . THE ONLY SURE CHECK

Don't wait for symptoms . . . many cases show no outward signs . . . half of syphilis victims are innocently infected . . . a regular blood test each year for everyone should be a public health must


Premarital

Early pregnancy

Children

Routine

SYPHILIS

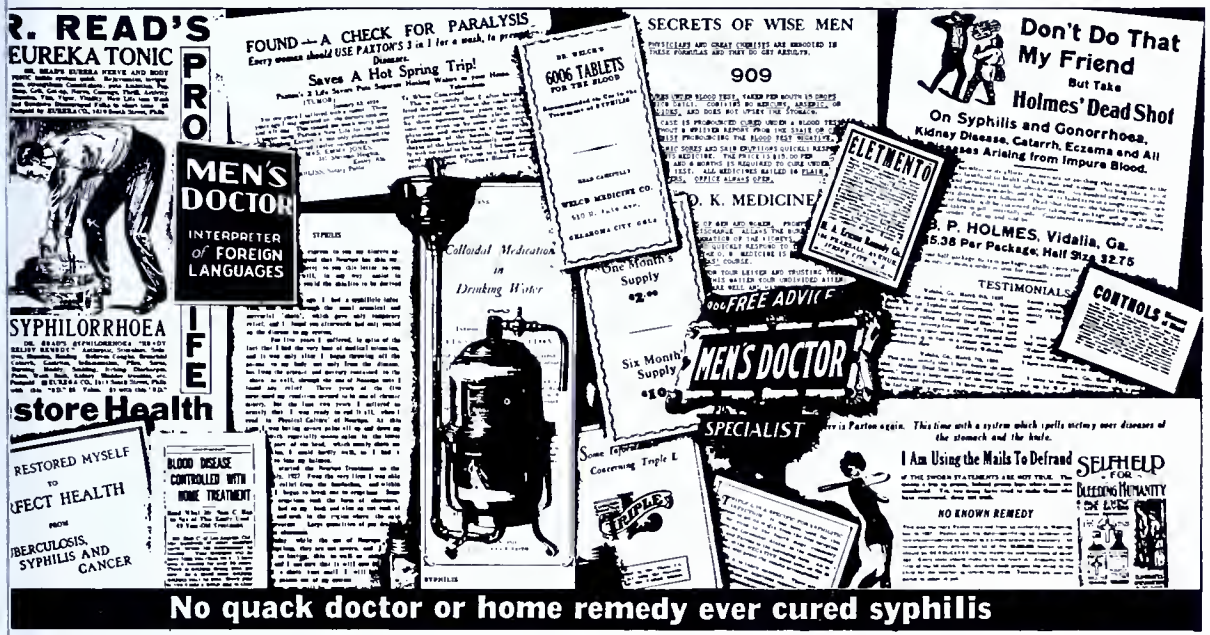
THERE ARE NO SHORT-CUT CURES

ull course of treatment—one a week for at least seventy
eks—is the only answer . . . if treatment is not com-
ted, syphilis may strike the heart or brain years later

℞

30 shots of arsphenamine
40 shots of bismuth

. . . A MINIMUM TREATMENT
FOR AN AVERAGE CASE OF EARLY SYPHILIS



No quack doctor or home remedy ever cured syphilis

. . FOR NO OTHER SERIOUS DISEASE IS THERE SO SURE A CURE

SYPHILIS

DOES YOUR TOWN CONTROL IT?

Are your citizens being told the important truths about syphilis? . . . Can anyone who wishes get a free blood test? . . . Are antisyphilis drugs available free to physicians and clinics for low-cost treatments? . . . Are patients assured of good syphilis treatment even if they cannot afford to pay?